

# BOX OFFICE ANALYST®

## U.S. and Canada Report

Weekend# 7

February 8 - February 10, 2013

2/10/2013

### Side Effects May Include Identity Theft

Nemo may have caused more side effects for **Side Effects** than it did for **Identity Thief**. The northeastern snow dump would logically hurt a review driven film than a more mass appeal film in the New York area where strong turn out for critically acclaimed films is more likely.

Nevertheless Side Effects, Soderbergh's purportedly last film performed within expectations while Identity Thief exceeded them. We admit that we underestimated the drawing power of Melissa McCarthy in an R rated comedy and it is likely that it will reach significantly beyond our initial estimates. Cinemascore for both films was a B, about average for all films, but the B on Side Effects is probably more troubling given the disparity between the critical reviews and the audience response. Other measures of audience response were similar though a gender breakdown shows that women much preferred Identity Thief to men.

As expected numbers were way off from last year when the Valentine's day crop broke. However holdovers once again were strong dropping only about 27% (several films went up as they acquired sub run status). The negative numbers should mitigate some through the week as three of the four new films next weekend open on Valentine's day.

Combine that with the President's Day holiday and the elements are there for a big improvement over this past weekend's sorry performance versus last year.

The biggest of the 2/15 films of course is the fifth and hopefully not last (a personal wish) installment of the Die Hard series, A Good Day to Die Hard starring once again the seemingly immortal Bruce Willis. Great fun awaits.

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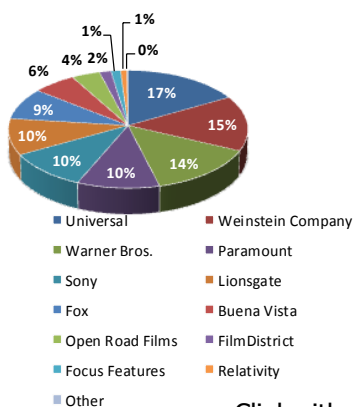
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Rank	Title	Wk.	Wknd \$	Cume.
1	Identity Thief	1	36.59	36.6
2	Warm Bodies	3	11.50	36.6
3	Side Effects	1	10.02	10.0
4	Silver Linings Playbook, The	13	6.91	90.0
5	Hansel and Gretel: Witch Hunters	3	5.75	43.8
6	Mama	4	4.32	64.0
7	Argo	18	2.50	123.7
8	Django Unchained	8	2.29	154.5
9	Bullet To The Head	2	1.98	8.2
10	Top Gun (Reissue)	1	1.90	1.9

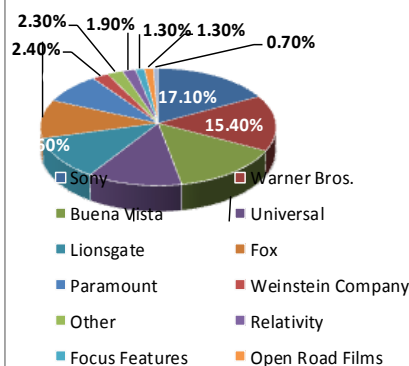
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Studio Market Share January 1-February 7, 2013



Click either Chart for full view.

Studio Market Share January 1 - December 31, 2012



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Top 25 Weekend Summary

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1	Title	Distributor	R	Wk	Thtrs.	Thtr. Change	3 Day BOR Est (MM's)	Per Th.	Weekend Drop			Cume BOR (MM's)	Est Tot BOR (MM's)	Next Wknd Est
									02/01	01/25	01/18			
1	Identity Thief	Universal	R	1	3,141	-	36.59	11,650	-	-	-	36.6	94 - 105	19.21
2	Warm Bodies	Lionsgate	PG13	3	3,009	0	11.50	3,822	-43%	-	-	36.6	60	6.50
3	Side Effects	Open Road	R	1	2,605	-	10.02	3,845	-	-	-	10.0	30	5.66
4	Silver Linings Playbook, The	The Weinstein Company	R	13	2,809	0	6.91	2,459	-11%	-18%	-12%	90.0	129 - 140	5.66
5	Hansel and Gretel: Witch Hunters	Paramount	R	3	3,285	-90	5.75	1,750	-39%	-52%	-	43.8	55	3.16
6	Mama	Universal	PG13	4	2,677	-104	4.32	1,615	-34%	-50%	-54%	64.0	72	2.38
7	Zero Dark 30	Sony Pictures	R	9	2,562	-309	4.00	1,561	-23%	-47%	-39%	83.6	94	2.40
8	Argo	Warner Bros.	R	18	1,405	470	2.50	1,779	23%	12%	-20%	123.7	138	2.00
9	Django Unchained	The Weinstein Company	R	8	1,502	-275	2.29	1,523	-24%	-39%	-36%	154.5	160	1.37
10	Bullet To The Head	Warner Bros.	R	2	2,404	0	1.98	824	-56%	-	-	8.2	11	0.86
11	Top Gun (Reissue)	Paramount	PG	1	300	-	1.90	6,333	-	-	-	1.9	4	0.67
12	Lincoln	Disney/DreamWorks	PG13	14	1,517	-239	1.86	1,226	-23%	-38%	-29%	173.6	178	1.15
13	Parker	Film District	R	3	2,004	-234	1.76	879	-47%	-53%	-	15.7	19	0.95
14	Life Of Pi	20th Century Fox	PG	12	924	22	1.73	1,867	-8%	-28%	-23%	108.5	118	1.38
15	Les Miserables	Universal	PG13	7	1,447	-401	1.56	1,075	-36%	-43%	-44%	144.0	148	0.95
16	Hobbit: An Unexpected Journey, The	Warner Bros.	PG13	9	1,001	-299	1.47	1,464	-23%	-44%	-45%	298.3	302	0.89
17	Wreck-It Ralph	Disney	PG	15	757	97	1.41	1,860	137%	-19%	-44%	184.8	189	0.92
18	Parental Guidance	20th Century Fox	PG	7	1,480	0	1.09	733	-27%	-41%	-41%	74.4	77	0.71
19	Quartet	The Weinstein Company	PG13	5	244	42	0.95	3,898	-20%	3%	281%	5.0	10	0.76
20	Impossible, The	Lionsgate	PG13	8	739	-26	0.92	1,238	-30%	-33%	-22%	16.6	19	0.61
21	Gangster Squad	Warner Bros.	R	4	942	-683	0.87	924	-53%	-57%	-50%	44.8	48	0.71
22	Haunted House, A	Open Road	R	5	1,501	0	0.84	560	-45%	-53%	-60%	37.1	39	0.46
23	Stand Up Guys	Lionsgate	R	2	670	11	0.60	896	-60%	-	-	2.7	4	0.33
24	Broken City	20th Century Fox	R	4	755	-1,031	0.47	623	-68%	-64%	-51%	19.2	20	0.15
25	Amour (Love)	Sony Pictures Classics	PG13	8	125	31	0.38	3,046	-15%	-4%	25%	2.8	*	*

Top 25 Films Year over Year Rank Comparison

1	Title	Week Beginning 02/08/13							Week Beginning 02/10/12					
		Wk	Theatres	BOR (MM's)	Per Th.	BOR %Tot	Cume %Chg	+/- % Rank	Title	Wk	Theatres	BOR (MM's)	Per Th.	BOR % Tot
1	Identity Thief	1	3,141	36.59	11,650	35%	-11%	-11%	Vow, The	1	2,958	41.20	13,929	22%
2	Warm Bodies	3	3,009	11.50	3,822	11%	-41%	-71%	Safe House	1	3,119	40.17	12,880	22%
3	Side Effects	1	2,605	10.02	3,845	10%	-47%	-63%	Journey 2: The Mysterio	1	3,470	27.34	7,878	15%
4	Silver Linings Playbook, The	13	2,809	6.91	2,459	7%	-50%	-69%	Star Wars: Episode I	1	2,655	22.47	8,463	12%
5	Hansel and Gretel: Witch Hunters	3	3,285	5.75	1,750	6%	-51%	-52%	Chronicle	2	2,908	12.09	4,158	6%
6	Mama	4	2,677	4.32	1,615	4%	-51%	-57%	Woman In Black, The	2	2,856	10.10	3,537	5%
7	Zero Dark 30	9	2,562	4.00	1,561	4%	-50%	-21%	Grey, The	3	2,801	5.05	1,801	3%
8	Argo	18	1,405	2.50	1,779	2%	-50%	-37%	Big Miracle	2	2,133	3.95	1,850	2%
9	Django Unchained	8	1,502	2.29	1,523	2%	-49%	-34%	Descendants, The	13	1,582	3.44	2,176	2%
10	Bullet To The Head	2	2,404	1.98	824	2%	-49%	-20%	Underworld Awakening	4	1,657	2.48	1,497	1%
11	Top Gun (Reissue)	1	300	1.90	6,333	2%	-49%	-21%	Red Tails	4	1,580	2.42	1,530	1%
12	Lincoln	14	1,517	1.86	1,226	2%	-48%	-19%	One For The Money	3	2,056	2.30	1,119	1%
13	Parker	3	2,004	1.76	879	2%	-48%	-21%	Artist, The	12	808	2.24	2,773	1%
14	Life Of Pi	12	924	1.73	1,867	2%	-47%	-2%	Hugo	12	702	1.77	2,515	1%
15	Les Miserables	7	1,447	1.56	1,075	2%	-47%	6%	Extremely Loud & Inc	8	1,375	1.47	1,071	1%
16	Hobbit: An Unexpected Journey, The	9	1,001	1.47	1,464	1%	-47%	13%	Man On A Ledge	3	1,423	1.30	914	1%
17	Wreck-It Ralph	15	757	1.41	1,860	1%	-46%	12%	Contraband	5	1,081	1.26	1,165	1%
18	Parental Guidance	7	1,480	1.09	733	1%	-46%	-6%	Iron Lady, The	7	512	1.16	2,258	1%
19	Quartet	5	244	0.95	3,898	1%	-46%	13%	Beauty And The Beast	5	678	0.84	1,239	0%
20	Impossible, The	8	739	0.92	1,238	1%	-45%	29%	Mission: Impossible	9	469	0.71	1,507	0%
21	Gangster Squad	4	942	0.87	924	1%	-45%	37%	Ek Main Aur Ekk Tu	1	111	0.64	5,740	0%
22	Haunted House, A	5	1,501	0.84	560	1%	-45%	54%	Tinker, Tailor, Sold	10	232	0.55	2,360	0%
23	Stand Up Guys	2	670	0.60	896	1%	-45%	12%	Alvin And The Chipmu	9	502	0.54	1,066	0%
24	Broken City	4	755	0.47	623	0%	-44%	-5%	Girl With The Dragon	8	269	0.49	1,834	0%
25	Amour (Love)	8	125	0.38	3,046	0%	-44%	-22%	Joyful Noise	5	686	0.49	714	0%

## Box Office Revenue (Equivalent Weeks)

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		Thru Wknd Beg. 02/08/13	Yr/Yr % Chg	Thru Wknd Beg. 02/01/13	Cur Wknd Vs Last Wknd % Chg	Thru Wknd Beg. 02/10/12	Thru Wknd Beg. 02/11/11	Yr/Yr % Chg
Top 10 Films	Weekend BOR (MM's)	<b>84</b>	-50%	65	29%	168	128	31%
	% Total Wknd BOR	82%	-	73%	-	88%	86%	-
	Per Theatre	3,620	-44%	2,612	39%	6,438	4,853	33%
	YTD BOR (MM's)	722	-13%	617	17%	832	618	35%
	% Total YTD BOR (MM's)	77%	-	76%	-	79%	71%	-
Top 25 Films	Weekend BOR (MM's)	<b>100</b>	-46%	83	21%	186	146	28%
	% Total Wknd BOR	98%	-	93%	-	97%	97%	-
	Per Theatre	2,663	-45%	2,157	23%	4,797	3,803	26%
	YTD BOR (MM's)	910	-10%	784	16%	1,016	738	38%
	% Total YTD BOR (MM's)	97%	-	97%	-	97%	84%	-
All Films	Weekend BOR (MM's)	<b>102</b>	-47%	88	15%	192	150	28%
	Per Theatre	3,089	-	2,121	46%	4,444	3,599	-
	YTD BOR (MM's)	940	-10%	809	16%	1,048	874	20%

## Top 5 Films Last Year, Next 3 Equivalent Weeks

Date	Rank	Title	Dist		Wk	Theatres	3 Day BOR (MM's)	Per Th.	Wk BOR	Cume BOR (MM's)
02/10/12	1	Vow, The	SNY	PG13	1	2,958	41.2	13,928	61.9	61.9
	2	Safe House	UNI	R	1	3,119	40.2	12,889	54.3	54.3
	3	Journey 2: The Mysteri	WB	PG	1	3,470	27.3	7,867	33.1	33.1
	4	Star Wars: Episode I	FOX	PG	1	2,655	22.5	8,475	25.9	25.9
	5	Chronicle	FOX	PG13	2	2,908	12.1	4,161	15.6	15.6
02/17/12	1	Safe House	UNI	R	2	3,121	23.6	7,562	32.4	32.4
	2	Vow, The	SNY	PG13	2	2,958	23.1	7,809	31.1	31.1
	3	Journey 2: The Mysteri	WB	PG	2	3,500	19.8	5,657	30.1	30.1
	4	Ghost Rider: Spirit	SNY	PG13	1	3,174	22.1	6,963	29.0	29.0
	5	This Means War	FOX	PG13	1	3,189	17.4	5,456	23.5	23.5
02/24/12	1	Act Of Valor	Relativity	R	1	3,039	24.5	8,062	31.5	31.5
	2	Tyler Perry's Good D	LGF	PG13	1	2,132	15.6	7,317	18.7	18.7
	3	Journey 2: The Mysteri	WB	PG	3	3,350	13.4	4,000	15.4	15.4
	4	Safe House	UNI	R	3	3,052	10.9	3,571	14.3	14.3
	5	Vow, The	SNY	PG13	3	3,038	9.9	3,259	12.6	12.6

## Box Office Revenue and Attendance (Equivalent Weeks in Millions)

Wk	Wk Beg.	2012								2011				
		Weekly				Cumulative				Wk Beg.	Weekly		Cumulative	
		BOR	Yr/Yr %Chg	Att.*	Yr/Yr %Chg	BOR	Yr/Yr %Chg	Att.*	Yr/Yr %Chg		BOR	Att.*	BOR	Att.*
1	01/04	194	10%	24	10%	194	10%	24	10%	01/06	176	22	176	22
2	01/11	187	-2%	23	-2%	381	4%	47	4%	01/13	191	24	367	45
3	01/18	194	10%	24	10%	575	6%	71	6%	01/20	175	22	543	67
4	01/25	145	-11%	18	-11%	720	2%	88	2%	01/27	163	20	705	87
5	02/01	118	-22%	14	-22%	838	-2%	103	-2%	02/03	151	19	856	105
6	02/08									02/10	259	32	1,115	137
7	02/15									02/17	228	28	1,343	165
8	02/22									02/24	168	21	1,511	186
9	03/01									03/02	212	26	1,722	212
10	03/08									03/09	187	23	1,909	235
11	03/15									03/16	148	18	2,057	253
12	03/22									03/23	274	34	2,332	287
13	03/29									03/30	214	26	2,545	313
14	04/05									04/06	176	22	2,722	335
15	04/12									04/13	146	18	2,868	353
16	04/19									04/20	175	22	3,043	374
17	04/26									04/27	142	18	3,185	392
18	05/03									05/04	339	42	3,524	434
19	05/10									05/11	229	28	3,753	462
20	05/17									05/18	196	24	3,949	486
21	05/24									05/25	235	29	4,184	515
22	05/31									06/01	199	25	4,383	539
23	06/07									06/08	258	32	4,641	571
24	06/14									06/15	197	24	4,838	595
25	06/21									06/22	247	30	5,084	626
26	06/28									06/29	406	50	5,491	676
27	07/05									07/06	296	36	5,786	712
28	07/12									07/13	250	31	6,036	743
29	07/19									07/20	340	42	6,376	785
30	07/26									07/27	208	26	6,584	810
31	08/02									08/03	191	23	6,774	834
32	08/09									08/10	213	26	6,987	860
33	08/16									08/17	196	24	7,182	884
34	08/23									08/24	140	17	7,322	901
35	08/30									08/31	152	19	7,474	920
36	09/06									09/07	89	11	7,563	931
37	09/13									09/14	114	14	7,677	945
38	09/20									09/21	120	15	7,797	959
39	09/27									09/28	151	19	7,948	978
40	10/04									10/05	190	23	8,138	1,001
41	10/11									10/12	168	21	8,307	1,022
42	10/18									10/19	140	17	8,447	1,039
43	10/25									10/26	126	15	8,573	1,055
44	11/01									11/02	179	22	8,752	1,077
45	11/08									11/09	231	28	8,983	1,105
46	11/15									11/16	383	47	9,366	1,152
47	11/22									11/23	254	31	9,620	1,183
48	11/29									11/30	148	18	9,768	1,202
49	12/06									12/07	108	13	9,876	1,215
50	12/13									12/14	193	24	10,069	1,239
51	12/20									12/21	318	39	10,387	1,278
52	12/27									12/28	329	40	10,716	1,318

\* Based on estimated average ticket price for the period, Current Week ATP Est \$8.16

## Top 100 Films Last 18 Months\*

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1 - 50					
Rank	Title	Distributor	Release Date	Rating	Cume BOR (MM's)
1	Marvel's The Avengers	Disney	05/04/12	PG13	623.3
2	Dark Knight Rises, The	Warner Bros.	07/20/12	PG13	448.1
3	Hunger Games, The	LGF	03/23/12	PG13	408.0
4	Skyfall	Sony / Columbia	11/09/12	PG13	301.3
5	Hobbit: An Unexpected	Warner Bros.	12/14/12	PG13	296.9
6	Twilight Saga: Breaking	Summit Entertainme	11/16/12	PG13	291.3
7	Twilight Saga: Break	SMT	11/18/11	PG13	291.1
8	Amazing Spider-Man, T	Sony Pictures	07/06/12	PG13	262.0
9	Brave	Disney	06/22/12	PG	237.3
10	Ted	Universal	06/29/12	R	218.7
11	Madagascar 3: Europe's	Paramount (DreamW	06/08/12	PG	216.3
12	Dr. Seuss' The Lorax	Universal	03/02/12	PG	214.0
13	Mission: Impossible	PAR	12/16/11	PG13	209.4
14	Sherlock Holmes: A G	WB	12/16/11	PG13	186.8
15	Wreck-It Ralph	Buena Vista	11/02/12	PG	183.3
16	Men In Black 3	Sony / Columbia	05/25/12	PG13	175.2
17	Lincoln	Buena Vista	11/09/12	PG13	171.7
18	Ice Age: Continental Dr	Fox	07/13/12	PG	161.3
19	Snow White And The H	Universal	06/01/12	PG13	155.1
20	Django Unchained	Weinstein Company	12/28/12	R	152.2
21	Puss In Boots	PAR	10/28/11	PG	149.3
22	Hotel Transylvania	Sony Pictures	09/28/12	PG	146.3
23	Les Miserables	Universal	12/28/12	PG13	142.4
24	Taken 2	Fox	10/05/12	PG13	139.8
25	21 Jump Street	Sony Pictures	03/16/12	R	138.3
26	Alvin And The Chipmu	Fox	12/16/11	G	133.1
27	Prometheus	Fox	06/08/12	R	126.5
28	Safe House	Universal	02/10/12	R	126.2
29	Vow, The	Sony / Screen Gems	02/10/12	PG13	125.0
30	Argo	Warner Bros.	10/12/12	R	121.2
31	Magic Mike	Warner Bros.	06/29/12	R	113.7
32	Bourne Legacy	Universal	08/10/12	PG13	113.2
33	Life Of Pi	Fox	11/23/12	PG	106.8
34	Paranormal Activity	PAR	10/21/11	R	104.0
35	Journey 2: The Mystic	Warner Bros.	02/10/12	PG	103.9
36	Girl With The Dragon	SNY	12/23/11	R	102.5
37	Rise of the Guardians	Paramount (DreamW	11/23/12	PG	100.6
38	Lion King, The	DIS	09/16/11	G	94.2
39	Flight	Paramount	11/02/12	R	93.7
40	Think Like A Man	Sony / Screen Gems	04/20/12	PG13	90.5
41	Muppets, The	DIS	11/25/11	PG	88.6
42	Campaign, The	Warner Bros.	08/10/12	R	86.9
43	Real Steel	DIS	10/07/11	PG13	85.5
44	Expendables 2	Lionsgate	08/17/12	R	85.0
45	Wrath Of The Titans	Warner Bros.	03/30/12	PG13	83.7
46	Immortals	REL	11/11/11	R	83.5
47	Silver Linings Playbook	Weinstein Company	11/16/12	R	83.1
48	Descendants, The	FSL	11/18/11	R	82.6
49	War Horse	DIS	12/30/11	PG13	79.9
50	Dark Shadows	Warner Bros.	05/11/12	PG13	79.7

51 - 100					
Rank	Title	Distributor	Release Date	Rating	Cume BOR (MM's)
51	Zero Dark 30	Sony / Columbia	12/21/12	PG13	79.6
52	Jack Reacher	Paramount	12/21/12	PG13	78.9
53	Tower Heist	UNI	11/04/11	PG13	78.0
54	Adventures Of Tintin	PAR	12/23/11	PG13	77.6
55	Contagion	WB	09/09/11	PG13	75.7
56	We Bought A Zoo	Fox	12/23/11	PG13	75.6
57	Moneyball	SNY	09/23/11	PG13	75.6
58	Jack And Jill	SNY	11/11/11	PG13	74.2
59	Hugo	PAR	11/25/11	PG	73.9
60	Parental Guidance	Fox	12/28/12	R	73.3
61	John Carter	Disney	03/09/12	PG	73.1
62	Dolphin Tale	WB	09/23/11	PG	72.3
63	Act Of Valor	Relativity	02/24/12	PG13	70.0
64	This is 40	Universal	12/21/12	PG13	67.1
65	Contraband	UNI	01/13/12	PG	66.5
66	Looper	Sony Pictures	09/28/12	PG13	66.4
67	Tyler Perry's Madea's Wit	Lionsgate	06/29/12	PG13	65.7
68	Battleship	Universal	05/18/12	PG	65.2
69	Pitch Perfect	Universal	10/05/12	PG13	65.0
70	Mirror Mirror	Relativity	03/30/12	R	64.9
71	Chronicle	Fox	02/03/12	PG	64.6
72	Happy Feet 2	WB	11/18/11	PG	64.0
73	Hope Springs	Sony / Columbia	08/10/12	PG13	62.5
74	Underworld Awakening	SNY	01/20/12	PG13	62.3
75	Lucky One, The	Warner Bros.	04/20/12	R	60.5
76	Mama	Universal	01/18/13	G	59.7
77	Dictator, The	Paramount	05/18/12	R	59.7
78	Titanic	Paramount	04/06/12	R	57.9
79	Total Recall	Sony / Columbia	08/03/12	PG13	57.2
80	American Reunion	Universal	04/06/12	R	56.8
81	ParaNorman	Focus Features	08/17/12	R	56.0
82	This Means War	Fox	02/17/12	PG13	54.8
83	Project X	Warner Bros.	03/02/12	PG	54.7
84	New Year's Eve	WB	12/09/11	R	54.5
85	Woman In Black, The	CBS	02/03/12	PG	54.3
86	Paranormal Activity 4	Paramount	10/19/12	R	53.9
87	Devil Inside, The	PARINS	01/06/12	PG	53.3
88	Odd Life of Timothy Gree	Disney	08/17/12	G	51.9
89	Footloose	PAR	10/14/11	R	51.8
90	Ghost Rider: Spirit	SNY	02/17/12	PG13	51.8
91	Grey, The	OPRD	01/27/12	PG	51.6
92	Red Tails	Fox	01/20/12	R	49.9
93	Possession, The	Lionsgate	08/31/12	PG13	49.1
94	Diary of a Wimpy Kid: Do	20th Century Fox	08/03/12	R	49.0
95	Sinister	Summit Entertainme	10/12/12	PG13	48.1
96	Beauty And The Beast	DIS	01/13/12	R	47.6
97	Savages	Universal	07/06/12	R	47.3
98	Arthur Christmas	SNY	11/25/11	R	46.5
99	Best Exotic Marigold Hot	Fox Searchlight	05/04/12	PG13	46.4
100	Moonrise Kingdom	Focus Features	05/25/12	PG13	45.5

\*Cumulative gross of films that have opened in the last 18 months with at least 1 full week of play through last full week. Current year highlighted in blue.

## UPCOMING 3D AND IMAX

Date	Title		Genre	Formats	Pattern	Notes
02/14/13	A Good Day To Die Hard	Fox	Action Sequel	IMAX	Wide	IMAX Digital Re-Master
02/14/13	Escape From Planet Earth	Weinstein	Animation	3D	Wide	Thursday opening
03/01/13	Jack The Giant Slayer	Warner Bros.	Drama	3D & IMAX 3D	Wide	AKA: "Jack the Giant Killer".
03/08/13	Oz: The Great And Powerful (IMAX Digital)	Disney	CGI Animation	3D & IMAX 3D	Wide	Black/white opening 1:31 ratio
03/22/13	The Croods	Fox/DWA	Animation	3D	Wide	Computer animation
03/29/13	G.I. Joe: Retaliation (IMAX Digital)	Paramount	Action	3D & IMAX 3D	Wide	G.I. Joe (2009)-150M
03/30/13	<b>Dragon Ball Z: Battle of Gods (IMAX DMR)</b>	<b>Toei Company</b>	<b>Action</b>	<b>IMAX</b>	<b>Japan</b>	<b>First IMAX release in Japan</b>
04/05/13	Jurassic Park in 3D (IMAX Digital)	Universal	Action Adventure	3D & IMAX 3D	Wide	Originally released in 1993
04/12/13	Oblivion (limited, Wide 4/19/13)	Universal	Science Fiction	IMAX	Wide	Exclusive 1-week early launch
05/03/13	Iron Man 3 ( <i>International IMAX opens 4/25</i> )	Disney	Action Adventure	3D & IMAX 3D	Wide	IMAX Digital Re-Master
05/10/13	The Great Gatsby	Warner Bros.	Adaptation	3D & IMAX 3D	Wide	Remake of 1974 film
05/17/13	Star Trek: Into Darkness	Paramount	Adventure	3D & IMAX 3D	Wide	Partially filmed in IMAX
05/24/13	Epic (AKA: Leafmen)	Fox	Animation	3D	Wide	Second Willman Joyce story
06/14/13	Man Of Steel	Warner Bros.	Action Adventure	3D & IMAX 3D	Wide	Franchise reboot
06/21/13	Monsters University	Disney	Animation	3D	Wide	Monster's Inc - 283.8M
07/03/13	Despicable Me 2	Universal	Animation	3D	Wide	Wednesday opening
07/12/13	Pacific Rim	Warner Bros.	Science Fiction	3D & IMAX 3D	Wide	Digital 3D conversion
07/19/13	Turbo	Fox/DWA	Animated Sports Comedy	3D	Wide	Turbo is a snail with speed
07/26/13	The Wolverine	Fox	Science Fiction	3D	TBD	Marvel mutant spinoff
07/31/13	The Smurfs 2	Col/SPA	Animation	3D	Wide	Wednesday opening
08/02/13	300: Rise Of An Empire	Warner Bros.	Action	3D & IMAX 3D	Wide	Prequel to 2007 film, 300
08/09/13	Elysium	Sony	Science Fiction	IMAX	Wide	Space Habitat is Elysium
08/16/13	Percy Jackson: Sea Of Monsters	Fox	Family series of books	3D	TBD	Series continues
08/30/13	One Direction Concert Movie	Sony/TriStar	Music Concert	3D	Wide	Group discovered in 2010
09/06/13	Riddick Sequel (Working Title)	Universal	Science Fiction	IMAX	Wide	Chronicles of Riddick-58M
09/13/13	Battle Of The Year: The Dream Team	Sony	Drama	3D	Wide	Sony F3 Cameras & 3ality Technica T55
09/27/13	Cloudy With A Chance Of Meatballs 2	Sony	Animation	3D	Wide	Scope
10/03/13	Stalingrad: An IMAX 3D Experience	IMAX	War Drama	IMAX 3D	Russia	Russia/CIS Digital release
10/04/13	Frank Miller's Sin City: A Dame To Kill For	TWC/Dimension	Action Thriller	3D	Wide	Comic book limited series
10/04/13	Gravity	Warner Bros.	Science Fiction	3D & IMAX 3D	Wide	Clooney, Bullock star
10/18/13	The Seventh Son	Warner Bros.	Adventure	3D & IMAX 3D	Wide	Children's dark fantasy series
11/08/13	Thor 2: The Dark World	Disney	Fantasy	3D	Wide	Sequel to 2011 film, Thor
11/22/13	The Hunger Games: Catching Fire	Lionsgate	Science Fiction	IMAX	Wide	Partially filmed in IMAX
11/27/13	Frozen	Disney	Animation	3D	Wide	Wednesday opening
12/13/13	The Hobbit: The Desolation of Smaug	Warner Bros.	Fantasy	3D & IMAX 3D	Wide	Filmed at 48 fps, partially filmed with IMAX cameras
12/20/13	Walking With Dinosaurs	Fox	Animation Adventure	3D	Wide	BBC Worldwide
12/25/13	47 Ronin	Universal	Action Drama	3D & IMAX 3D	Wide	Japan's "national legend"
02/07/14	Lego: The Piece Of Resistance	Warner Bros.	Animation	3D	Wide	Was 2/28/14
03/07/14	All You Need Is Kill	Warner Bros.	Science Fiction	3D & IMAX 3D	Wide	Was 3/14/14
03/07/14	<b>Mr. Peabody And Sherman</b>	<b>Fox/DWA</b>	<b>Computer Animation</b>	<b>3D</b>	<b>Wide</b>	<b>Comedy adventure</b>
03/14/14	Me And My Shadow	Fox/DWA	Animation	3D	Wide	Computer/traditional fantasy
04/04/14	Captain America: The Winter Soldier	Disney	Comic Adaptation	3D	Wide	Scope
04/11/14	Rio 2	Fox	Animation	3D	Wide	Rio 4/8/11 - \$143.6M
04/11/14	Stretch Armstrong	Relativity	Action	3D	Wide	Large, gel-filled action figure
05/02/14	The Amazing Spider-Man 2	Sony	Adventure	3D	Wide	The Amazing Spider Man-262M
05/16/14	Godzilla	Warner Bros.	Science Fiction	3D & IMAX 3D	Wide	Frank Darabont screenplay
05/23/14	Dawn Of The Planet Of The Apes	Fox	Science Fiction	3D	TBD	Planet Apes (2001) - \$180M
05/30/14	The Good Dinosaur	Disney/Pixar	Animation	3D	Wide	Bob Peterson-W/D (Up)
06/13/14	Jurassic Park 4	Universal	Action Adventure	3D	Wide	Will be filmed in 3D
06/20/14	How To Train Your Dragon 2	Fox/DWA	Animation	3D	Wide	
06/29/14	Transformers 4	Paramount	Action Fantasy	3D	Wide	
07/02/14	Maleficent	Disney	Fantasy	3D	Wide	Date change from 3/14/14
07/18/14	The Hobbit: There And Back Again	Warner Bros.	Fantasy	3D & IMAX 3D	Wide	Filmed at 48 fps
07/18/14	X-Men: Days Of Future Past	Fox	Science Fiction	3D	TBD	Marvel mutant spinoff
08/01/14	Guardians of the Galaxy	Disney	Fantasy	3D	Wide	Marvel comic heroes
09/26/14	Popeye	Sony	Animation	3D	Wide	
11/26/14	Happy Smekday!	Fox/DWA	Animation	3D	Wide	
12/19/14	The Untitled Minions Project	Universal	CGI Animation	3D	Wide	
12/19/14	Tomorrowland (AKA: 1952)	Disney	Science Fiction	3D	Wide	From Damon Lindelof (Lost)
03/06/15	The Fantastic Four	Fox	Science Fiction	3D	TBD	Marvel comic heroes redo
03/27/15	The Penguins Of Madagascar	Fox/DWA	Animation	3D	Wide	
06/05/15	Trolls (Working Title)	Fox/DWA	Animation	3D	Wide	
06/09/15	Untitled Pixar movie that takes you inside the mind	Disney	Animation	3D	Wide	
07/24/15	The Smurfs 3	Col/SPA	Animation	3D	Wide	
09/25/15	B.O.O: Bureau Of Otherworldly Operations	Fox/DWA	Animation	3D	Wide	Was 11/6/15
09/25/15	Hotel Transylvania 2	Sony	Animation	3D	Wide	
11/06/15	Untitled Peanuts Film	Fox/DWA	Animation	3D	Wide	
12/18/15	Mumbai Musical (Working Title)	Fox/DWA	Animation	3D	Wide	Working title
03/18/16	Kung Fu Panda 3	Fox/DWA	Animation	3D	Wide	
06/17/16	How To Train Your Dragon 3	Fox/DWA	Animation	3D	Wide	
2013	King Of The Elves	Disney	Animation	3D	Wide	Phillip K. Dick short story
2013	Jerusalem	Cosmic Picture	Documentary	3D & IMAX 3D	Select	Digital IMAX
2014	Transcendence	Warner Bros.	Science Fiction	IMAX	Wide	Wally Pfister-Director
2014	Jupiter Ascending	Warner Bros.	Science Fiction	3D & IMAX 3D	Wide	Wachowski's first 3D
2014	Black Sky	Warner Bros.	Tornado Disaster	IMAX	Wide	New Line production
2014	Tarzan	Warner Bros.	Adventure	3D & IMAX 3D	Wide	David Yates-Director
2014	Mad Max: Fury Road	Warner Bros.	Sci-Fi Action	3D & IMAX 3D	Wide	Tom Hardy stars
2014	Journey 3: From The Earth To The Moon	Warner Bros.	Action Adventure	3D & IMAX 3D	Wide	Josh Hutcherson stars
2014	Big Time Rush: 3D Concert Movie	TBD	Music Concert	3D	TBD	Premiered on Nickelodeon
2015	The Avengers 2	Disney	Adventure	3D	Wide	Sequel continues
2015	Prometheus 2	Fox	Science Fiction	3D	Wide	Prequel continues
2015	Avatar 2 (Avatar 3 to follow 2016)	Fox	Science Fiction	3D	Wide	Planned to film at 60 fps
TBD	Dhoom: 3	Yash Raj/IMAX	Action	IMAX	India	2013 TBD, IMAX DMR
TBD	Tarzan 3D	Constantin Film	Animation	3D	TBD	Separate project from WB
TBD	Jennifer Lopez Concert Movie	TBD	Concert	3D	TBD	Tours with Enrique Iglesias
TBD	Major Matt Mason	Universal	Science Fiction	3D	TBD	Tom Hanks stars

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## Upcoming Releases

2/15/13

## Valentine's Day, Thursday, February 14

Alcon Entertainment purchased the rights to **Beautiful Creatures** in 2009, with director Richard LaGravenese signing on soon after to write and direct the movie. Casting for the film began in late 2011, and in February 2012 Viola Davis was cast as Amma. Soon after, Jack O'Connell and Alice Englert were announced to be playing the lead characters of Ethan Wate and Lena Duchannes. O'Connell later dropped out of the film due to a scheduling conflict, with Alden Ehrenreich assuming the role of Ethan. Further casting included Emma Thompson in dual roles as Sarafine and Mrs. Lincoln and Jeremy Irons as Lena's uncle Macon Ravenwood. Of the character of Lena, Englert stated that "Lena is like most girls when you feel massively insecure". **A Good Day to Die Hard** is an upcoming American action film directed by John Moore and written by Skip Woods. Talks of a fourth sequel to Die Hard began before the release of Live Free or Die Hard (2007), with Willis affirming that the latter would not be the last in the series, but pre-production did not start until September 2011 when John Moore was officially announced as the director. Filming began on April 2012, primarily in Budapest, Hungary. It will be the first Die Hard film to use Dolby Atmos Surround Mixing. **Escape from Planet Earth** is an upcoming 3D computer animated family film produced by Rainmaker Entertainment, and directed by Cal Brunker who previously worked as a storyboard designer on Despicable Me and Horton Hears a Who!. This will be the first Rainmaker Entertainment film theatrically released. **Safe Haven** is an upcoming American romantic thriller film starring Julianne Hough, Josh Duhamel and Cobie Smulders. The film is directed by Lasse Hallström, and is an adaptation of Nicholas Sparks's novel of the same name.

Title/Synopsis	Distributor	Rating	Run Time	Format	Sound	Genre	Pattern
<b>Beautiful Creatures:</b> Ethan longs to escape his small Southern town. He meets a mysterious new girl, Lena. Together, they uncover dark secrets about their respective families, their history and their town. <b>2/14: 1-2, 2/15-17: 14-18, 5-DAY: 17-19, 40-50 Total. Appeal skews toward under 25 female.</b>	Warner Bros.	PG13	124	Scope	QUAD	Drama Romance	Wide on 2/14
<b>Escape From Planet Earth:</b> Astronaut Scorch Supernova finds himself caught in a trap when he responds to an SOS from a notoriously dangerous alien planet. <b>12-15 to open, 50-60 total. Should have a good multiple with lack of family films.</b>	The Weinstein Company	PG	89	3D/Scope	DSRD, DTS	Adventure, Animation	Wide on 2/15
<b>Good Day To Die Hard, A:</b> John McClane travels to Russia to help out his seemingly wayward son, Jack, only to discover that Jack is a CIA operative working to prevent a nuclear-weapons heist, causing the father and son to team up against underworld forces. <b>2/14: 4-5, 2/15-17: 50-55, 4 DAY 60-65, 5 DAY: 66-70, Total 125-150. Strong male appeal 25-55. Overall good to very good interest. Excellent marketing campaign.</b>	20th Century Fox	R	98	IMAX/Flat	QUAD	Action Thriller	Wide on 2/14
<b>Safe Haven:</b> A young woman with a mysterious past lands in Southport, North Carolina where her bond with a widower forces her to confront the dark secret that haunts her. <b>15-20 to open, 50-65 total. Lasse Halstrom directs an appealing though leisurely told story females will enjoy. 2/14: 3-4 (possible boost due to Valentine's Day. 2/15-17: 18-20, 5 DAY: 65-80. Large multiple likely due to extraordinary female appeal.</b>	Relativity Media	PG13	115	Scope	DSRD, DTS	Drama, Suspense	Wide on 2/14
<b>Like Someone in Love:</b> A drama centered on the relationship of a young woman and old man in Tokyo.	IFC Films	NR	109	Flat	SR/Stereo	Drama (Japan)	Limited
<b>Murder 3:</b> A hot-shot fashion and wildlife photographer Vikram gets into a relationship with Nisha. She moves in with him in his palatial house outside of the city. The old world house, made decades ago is as beautiful as it is scary. It holds many secrets which Nisha is soon to unearth; of the life of the man who made it and of Vikram, who is dealing with the mysterious disappearance of his former girlfriend Roshni. Sequel to Murder 2.	Fox Star Studios	NR	135	Scope	Dolby SRD	Mystery Suspense (India)	Limited on 2/14
<b>No:</b> After fifteen years of military dictatorship, the public are being asked to vote in the national plebiscite of 1988 on whether General Augusto Pinochet should stay in power. René works as part of a team to create upbeat films and promotional material, in the hope it will encourage the Chilean public to vote 'No' to Pinochet leading the nation for another eight years. Meanwhile the boss of his advertising agency is busy working on the 'Yes' campaign. The campaign consisted in 27 nights of television advertisements, in which each side had 15 minutes to present their point of view.	Sony Pictures Classics	R	110	Flat	Dolby SRD	Drama (Chile)	NY/LA
<b>Met Opera: Rigoletto:</b> Experience the seventh season of the Metropolitan Opera's Peabody and Emmy Award-winning series The Met: Live in HD in movie theaters nationwide. The broadcast of Verdi's Rigoletto will be presented live for only one day on Saturday, February 16, 2013 at 12:55 PM ET / 9:55 AM PT in select movie theaters. Director Michael Mayer has placed his new production of Verdi's towering tragedy in Las Vegas in 1960. Piotr Beczala is the womanizing Duke of Mantua, Željko Lucić is his tragic sidekick, Rigoletto, and Diana Damrau is Rigoletto's daughter, Gilda.	NCM/Fathom	NR	215	NA	NA	Opera Special Event	Wide on 2/16
<b>Power Of few, The:</b> Religious conspiracy collides with urban crime in a story told from multiple perspectives.	Steelyard Pictures	R	85	Flat	Dolby SRD	Crime Thriller	2

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## Upcoming Releases

## 2/22-24/2013 (85th Academy Awards; Sunday, February 24th)

**Dark Skies** is an American UFO conspiracy theory-based sci-fi television series that aired from the 1996 to 1997 season for 18 episodes, plus a two-hour pilot episode. The success of The X-Files on Fox proved there was an audience for science fiction shows, resulting in NBC commissioning this proposed competitor following a pitch from producers Bryce Zabel and Brent Friedman. The series debuted September 21, 1996 on NBC, and was later rerun by the Sci-Fi Channel. Its tagline was "History as we know it is a lie." **Snitch** is directed by Ric Roman Waugh and written by Waugh and Justin Haythe. The project was first set up in 2004 by Guy East and Nigel Sinclair, partners at Spitfire Pictures. They were inspired by a Frontline documentary about how changes to the federal drug policy of the United States encouraged the incarcerated to snitch on their accomplices. Justin Haythe wrote the initial screenplay, and Waugh was hired to rewrite it. In March 2011, actor Dwayne Johnson was cast in the film's starring role.

Title/Synopsis	Distributor	Rating	Run Time	Format	Sound	Genre	Pattern
<b>Dark Skies:</b> As the Barret family's peaceful suburban life is rocked by an escalating series of disturbing events, they come to learn that a terrifying and deadly force is after them. <b>9-13 to open, 20-30 total.</b>	TWC/ Dimension	PG13	95	Scope	DSRD, DTS	Thriller	Wide
<b>Snitch:</b> A father goes undercover for the DEA in order to free his son who was imprisoned after being set up in drug deal. <b>15-18 to open, 30-40 total. Mainly male interest 18-45 age group with better appeal under 25.</b>	Lionsgate	PG13	112	Scope	SR/SRD/DTS	Action	Wide
<b>Bless Me Ultima:</b> A drama set in New Mexico during WWII, centered on the relationship between a young man and an elderly medicine woman who helps him contend with the battle between good and evil that rages in his village.	Arenas Entertainment	PG13	106	Flat	Dolby SR	Drama	Limited
<b>Evocateur: The Morton Downey Jr. Movie:</b> Long before O'Reilly and Beck, Morton Downey, Jr., was tearing up the talk-show format with his divisive populism. Between the fistfights, rabid audience, and Mort's cigarette smoke always "in your face," The Morton Downey Jr. Show was billed as "3-D television," "rock and roll without the music." Évocateur meditates on the hysteria that ended the '80s and ultimately its most notorious agitator.	Magnolia	R	NA	Flat	Dolby SR	Documentary	Limited
<b>Inescapable:</b> Years after he left Damascus under suspicious circumstances, Adib Abdel Kareem must confront what he left behind when his daughter goes missing.	IFC Films	NR	93	Flat	Stereo	Drama	Limited
<b>Kai Po Che:</b> Best friends Ishaan, Omi and Govind - young, ambitious and restless - are trying to make a mark in the India of the early 2000's. These are exciting times - a new millennium has just dawned, India's a nuclear power and ostensibly shining - a perfect place for the 3 Ahmedabad boys to start a business that could be their ticket to fame and riches. In a country where cricket is religion, they hit upon a brilliant plan - to start a training academy that could produce India's next sporting superstars! What follows is the greatest adventure of their lives, as they attempt to navigate the big hurdles in the path of fulfilling their dreams.	UTV	NR	120	Scope	Dolby SRD	Art House Intl	Limited



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## Wide Releases March 1 - October 4, 2013

Week	Release*	Title	Distributor	Rating	Run Time	Format	Sound	Genre
03/01/13		21 And Over	Relativity Media					Comedy, Film Festival
03/01/13		Jack the Giant Slayer	Warner Bros.			3D/ IMAX 3D		Drama Adventure
03/01/13		Last Exorcism Part II, The	CBS Films					Horror
03/01/13		Phantom	RCR Distribution	R				Thriller
03/08/13		Dead Man Down	Film District					Mystery Suspense
03/08/13		Oz: The Great and Powerful	Disney			Digital 3D	QUAD	Family, Fantasy
03/15/13		Call, The	Sony Pictures					Thriller
03/15/13		From Up on Poppy Hill	GKIDS					Children's Animation
03/15/13		Incredible Burt Wonderstone, The	Warner Bros.		98			Comedy
03/22/13		Admission	Focus Features	PG13		Scope	SR/SRD/DTS	Comedy
03/22/13		Croods, The	20th Century Fox			3D		Animation, Adventure, Comedy, Family
03/22/13		Olympus Has Fallen	Film District					Action Thriller
03/29/13		GI Joe: Retaliation	Paramount		94	3D		Action, Adventure, Sci-Fi, Thriller
03/29/13		Host, The	Open Road					Science Fiction, Suspense
03/29/13		Confessions of a Marriage Counselor	Lionsgate	PG13	111	Scope	SR/SRD/DTS	Drama
04/05/13		Evil Dead	Sony Pictures					Horror, Thriller
04/05/13		Jurassic Park 3D	Universal	PG13	127	3D		Action Adventure SciFi Fantasy
04/12/13		42	Warner Bros.			Scope		Biography Sports Drama
04/12/13		Scary Movie 5	TWC/Dimension		122			Comedy
04/19/13		jOBS	Open Road	PG13	122			Drama
04/26/13		Big Wedding, The	Lionsgate		90	Scope	SR/SRD/DTS	Romantic Comedy
04/26/13		Pain and Gain	Paramount					Action Adventure
05/03/13		Iron Man 3	Disney			3D/ IMAX 3D	QUAD	Action, Adventure, Sci-Fi
05/10/13		Great Gatsby, The	Warner Bros.			3D/IMAX 3D/Scope	Quad	Drama Romance
05/10/13		Tyler Perry Presents We The Peebles	Lionsgate	PG13	95	Scope	SR/SRD/DTS	Comedy
05/17/13		Star Trek: Into Darkness	Paramount			3D, IMAX 3D		Action, Adventure, SciFi
05/24/13		Epic (AKA: Leafmen)	20th Century Fox			3D		Adventure, Animation
05/24/13		Fast & Furious 6	Universal					Action, Adventure, Crime, Thriller
05/24/13		Hangover 3	Warner Bros.	R		Scope		Comedy
05/31/13		Purge, The	Universal					Thriller
06/07/13		After Earth	Sony Pictures				QUAD	Adventure, Science Fiction
06/07/13		Internship, The	20th Century Fox					Drama Comedy
06/07/13		Now You See Me	Lionsgate					Suspense
06/14/13		Man of Steel	Warner Bros.			IMAX, 3D		Action, Adventure, Fantasy, S
06/14/13		This is the End	Sony Pictures					Action, Comedy
06/21/13		Monsters University	Disney			Digital 3D	QUAD	Animation, Comedy, Family, Fantasy
06/21/13		World War Z	Paramount			3D		Drama Action Adventure Sci Fi
06/28/13		Heat, The	20th Century Fox					Comedy
06/28/13		Kick-Ass 2	Universal					Action Comedy
06/28/13		White House Down	Sony Pictures				QUAD	Action, Drama
07/05/13	07/03/13	Despicable Me 2	Universal			3D		Animation, Comedy, Family
07/05/13	07/03/13	Kevin Hart: Let Me Explain	Lionsgate					Concert
07/05/13	07/03/13	Lone Ranger	Disney				QUAD	Action, Adventure
07/12/13		Grown Ups 2	Sony Pictures					Comedy
07/12/13		Pacific Rim	Warner Bros.			3D		Action Sci F
07/19/13		Conjuring, The	Warner Bros.			Scope		Horror
07/19/13		R.I.P.D.	Universal				QUAD	Action, Comedy, Crime
07/19/13		Turbo	20th Century Fox			3D		Animation
07/26/13		Wolverine, The	20th Century Fox				QUAD	Action, Science Fiction
08/02/13		300: Rise of an Empire	Warner Bros.			IMAX, 3D		Action, Drama
08/02/13		Red 2	Summit					Action, Comedy
08/02/13		Smurfs 2	Sony Pictures			3D		Animation, Comedy, Family, Fantasy
08/09/13		Metallica Through the Never	Picturehouse			3D		Musical Documentary
08/09/13		Planes	Disney					Animated Family
08/09/13		We're the Millers	Warner Bros.					Comedy
08/16/13		2 Guns	Universal					Action Crime Drama
08/16/13		Percy Jackson: Sea Of Monsters	20th Century Fox					Drama Action Adventure Sci Fi
08/16/13		To-Do List, The	CBS Films	NR	130			Comedy
08/23/13		Mortal Instruments, The	Sony Pictures					Action, Adventure, Drama, Romance
08/23/13		You're Next	Lionsgate					Horror
08/30/13	08/28/13	Closed Circuit	Focus Features					Intl Thriller
08/30/13		Getaway	Warner Bros.					Thriller
08/30/13		Insidious Chapter 2	FilmDistrict					Mystery Suspense Horror
08/30/13		Leo The Lion	Weinstein Company					Animation, Family
08/30/13		One Direction Concert Movie	Sony Pictures			3D		Musical Documentary
08/30/13		Satanic	The Weinstein Company					Thriller
09/06/13		Riddick	Universal	R		IMAX		Action Adventure, SciFi Fantasy
09/13/13		Battle of the Year	Sony Pictures			3D	QUAD	Drama Special Interest
09/13/13		I, Frankenstein	Lionsgate					Action, Horror
09/13/13		Little Mermaid, The	Disney	G			QUAD	Animation, Family
09/20/13		Prisoners	Warner Bros.					Crime Drama Thriller
09/20/13		Rush	Universal					Drama Action Adventure
09/27/13		Cloudy 2: Revenge Of The Lefto	Sony Pictures			3D	QUAD	Animation, Family
09/27/13		Runner Runner	20th Century Fox					Mystery Suspense Drama
09/27/13		Tomb, The	Lionsgate					Action SciFi Mystery Suspense
10/04/13		Delivery Man, The	Disney/ DreamWorks					Comedy
10/04/13		Gravity	Warner Bros.	PG13		3D/IMAX 3D		Drama, Mystery, SciFi
10/04/13		Paranoia	Relativity Media					Mystery, Suspense, Drama
10/04/13		Sin City: A Dame to Kill For	Dimension Pictures					Action, Crime, Thriller
10/04/13		Untitled Henry Selick Film	Disney			Digital 3D	QUAD	Drama Animation Family

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**Limited Releases**  
**March 1 - October 11, 2013**

Week	Release*	Title	Distributor	Rating	Run Time	Format	Sound	Genre	Pattern
03/01/13		Hava Naqila: The Movie	Independent		75			Documentary	Limited
03/01/13		Koch	Zeitgeist		100			Documentary	Limited
03/01/13		Place at the Table, A	Magnolia	PG	84			Documentary	Limited
03/01/13		Stoker	Fox Searchlight	R				Drama Horror Mystery Suspense	Limited
03/01/13		War Witch	Tribeca	NR	90			Foreign	NY
03/08/13		ABCs of Death, The	Magnolia	NR	110		Dolby SR	Horror, Suspense	Limited
03/08/13		Beyond the Hills	IFC Films		155			Art House Intl Drama	Limited
03/15/13		3G - A Killer Connection	Eros Entertainment					Drama Horror, SciFi	Limited
03/15/13		Ginger & Rosa	A24	PG13	89			Drama	Limited
03/15/13		Reincarnated	AEC	NR	98			Documentary	Limited
03/15/13		Upside Down	Millenium Ent.	PG13	108	35mm, Scope	Dolby SRD	Drama Romance, SciFi	Limited
03/15/13		War Witch (Exp1)	Tribeca	NR	90			Foreign	LA
03/22/13		Gimme the Loot	IFC Films		79		Stereo/5.1	Comedy Drama	Limited
03/22/13		Love and Honor	IFC Films	PG13	100			Drama Romance	Limited
03/22/13		No Place on Earth	Magnolia					Documentary	Limited
03/22/13		Sapphires, The	The Weinstein Company	PG13	103			Comedy Drama	Limited
03/29/13		Blancanieves	Cohen Meda Group		104			Foreign Drama	NY/LA
03/29/13		Place Beyond the Pines	Focus Features	R		Scope	SR/SRD/DTS	Drama	Limited
03/29/13		Room 237	IFC Films		105		SR/SRD	Documentary/ Experimental	Limited
03/29/13		Starbuck	Entertainment One	R	109			Comedy	Limited
03/29/13	03/27/13	Welcome to the Punch	IFC Films		99		SR/SRD	Thriller	Limited
04/05/13		Company You Keep, The	Sony Pictures Classics		125			Mystery Suspense	Limited
04/05/13		Simon Killer	IFC Films		105		SR/SRD	Thriller	Limited
04/05/13		Trance	Fox Searchlight					Mystery Suspense	Limited
04/12/13		Angels' Share, The	IFC Films		96			Drama Comedy	Limited
04/12/13		Disconnect	LD Entertainment					Drama Thriller	Limited
04/19/13		In the House	Cohen Meda Group		105			Foreign Drama	NY/LA
04/19/13		Kon-Tiki	The Weinstein Company					Adventure Drama	Limited
04/26/13	04/24/13	At Any Price	Sony Pictures Classics		105			Drama	Limited
04/26/13		Filly Brown	Indomina	R	101	Digital DCP, Scope	5.1 Dolby	Drama	Limited
04/26/13		Green Story, A	Indican	NR	90			Biography Documentary	Limited
04/26/13		Lords of Salem, The	Anchor Bay Films	R	100	Scope		Horror	Limited
04/26/13		Reluctant Fundamentalist, The	IFC Films	R	128			Thriller	Limited
04/26/13		To the Wonder	Magnolia	R	112			Drama Romance	Limited
05/03/13		Love is All You Need	Sony Pictures Classics					Drama Romance Comedy	Limited
05/03/13	04/27/13	Met, The: Live in HD - Giulio Cesare	NCM/Fathom					Concert	Limited
05/03/13		Something in the Air	IFC Films					Drama	Limited
05/10/13		Java Heat	IFC Films		104			Action Crime Drama	Limited
05/10/13		No One Lives	Anchor Bay Films	R	85			Horror/Thriller	Limited
05/10/13		Sightseers	IFC Films		89		SR/SRD	Thriller Comedy	Limited
05/17/13		Francis Ha	IFC Films		86			Comedy Drama	Limited
05/24/13		Before Midnight	Sony Pictures Classics		108			Drama Romance Comedy	NY/LA
05/24/13		Fill the Void	Sony Pictures Classics	PG	90			Art House Intl Drama	NY/LA
06/07/13		Much Ado About Nothing	Roadside Attractions					Comedy Drama Romance	Limited
06/21/13		Unfinished Song	The Weinstein Company	PG13				Drama Comedy	Limited
06/28/13		I'm So Excited	Sony Pictures Classics					Comedy	NY/LA
07/19/13		Girl Most Likely, The	Roadside Attractions		103			Comedy	Limited
07/19/13		Populaire	The Weinstein Company					Romance Comedy	Limited
07/26/13		Blue Jasmine	Sony Pictures Classics					Comedy	NY/LA
08/02/13	07/31/13	Elysium	Sony/ Columbia					Drama, Science Fiction	NY/LA
08/16/13		Haute Cuisine	The Weinstein Company		95			Comedy	Limited
09/13/13		Machete Kills	Open Road Films					Action	Limited
10/11/13		Captain Phillips	Sony/ Columbia				QUAD	Drama	NY/LA

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## Summary of Release Schedule Changes As of February 8, 2013

Title	Distributor	New Date	Old Date	Pattern
<b>The Maze Runner</b> Set in a post-apocalyptic world, young Thomas is deposited in a community of boys after his memory is erased, soon learning they're all trapped in a maze that will require him to join forces with fellow "runners" for a shot at escape.	20th Century Fox	2/14/14	New	Wide
<b>Me and My Shadow 3D</b> The film will feature the world's most boring person, Stanley Grubb, and his Shadow Stan. When a crime in the Shadow World puts both their lives in danger, Stan is forced to take control of Stanley, and stand up to a shadowy villain, who intends to lead a rebellion to take over the human world. Animation Fantasy	Fox/DW Animation	Undated	3/14/14	Wide
<b>Mr. Peabody &amp; Sherman 3D</b> A young boy and his dog, who happens to have a genius-level IQ, spring into action when their time-travel machine is stolen and moments in history begin to be changed. Family Animation Adventure.	20th Century Fox	3/7/14	11/1/13	Wide
<b>Night at the Museum 3</b> Christmas playdate practically means investors will see profits. Story is more of the same with a different plot twist.	20th Century Fox	12/25/14	New	Wide
<b>Last Vegas</b> Four old friends decide to throw a Las Vegas bachelor party for the only one of them who has remained single. Comedy.	CBS Films	11/1/13	12/20/13	Wide
<b>The Boxtrolls (formerly the Untitled Laika Project)</b> Laika and Focus Features will follow the Oscar-nominated ParaNorman with their third stop-motion animated feature, The Boxtrolls. Based on Alan Snow's fantasy adventure novel Here Be Monsters, the movie is described as a comedic fable about a Victorian town named Cheeseburg, under whose streets is said to live the Boxtrolls, terrible creatures that creep out at night to steal children and cheese. However, in reality, they're actually a subterranean community of cardboard box-wearing oddballs who have raised an orphaned human boy. Stop motion animation.	Focus Features	10/17/14	9/26/14	Wide
<b>At Any Price</b> A farming family's business is threatened by an unexpected crisis, further testing the relationship between a father and his rebellious son.	Sony Pictures Classics	4/24/13	4/26/13	Limited
<b>Before Midnight</b> We meet Jesse and Celine nine years on in Greece. Almost two decades have passed since their first meeting on that train bound for Vienna.	Sony Pictures Classics	5/24/13	New	NY/LA
<b>Fill the Void</b> A devout 18-year-old Israeli is pressured to marry the husband of her late sister. Declaring her independence is not an option in Tel Aviv's ultra-Orthodox Hasidic community, where religious law, tradition and the rabbi's word are absolute.	Sony Pictures Classics	5/24/13	New	NY/LA
<b>I'm So Excited</b> An upcoming Spanish film written and directed by Pedro Almodóvar, starring Javier Cámara, Cecilia Roth, Lola Dueñas and Raúl Arévalo. Its original Spanish title is Los amantes pasajeros, which has a double meaning of "The fleeting lovers" and "The passenger lovers". The narrative is set almost entirely on an aeroplane. Almodóvar describes it as "a light, very light comedy.	Sony Pictures Classics	6/28/13	New	NY/LA
<b>Before Midnight</b> The story of the final stages of an acute crisis and a life of a fashionable New York housewife. Woody Allen-W/D. Alec Baldwin, Cate Blanchett.	Sony Pictures Classics	7/26/13	New	NY/LA
<b>No One Lives</b> A gang of ruthless highway killers kidnap a wealthy couple traveling cross country only to shockingly discover that things are not what they seem.	Anchor Bay	5/10/13	New	Limited
<b>Mental</b> Told in colorful, comedic and musical interludes – with all the pop sensibilities you have come to expect from a PJ Hogan film, MENTAL tells the quirky, comedic and often inspiring story of the Moomore family. Comedy.	DaDa Films	3/29/13		NY/LA
<b>Escape From Planet Earth</b> Opening date moved back one day to Friday.	Weinstein Co.	2/15/13	2/14/13	Wide
<b>Nairobi Half Life</b> Kenya's entry as Best Foreign Picture consideration. If the one day screening is successful with audiences, the film will likely receive a full theatrical playdate.	Indedpendent	3/21/13		1 Day Only; 100 screens
<b>The Grandmaster</b> epic martial arts drama set against the tumultuous backdrop of 1930s China and inspired by the life and times of the legendary IP Man (Tony Leung), mentor to Bruce Lee. The story focuses on two kung fu masters, IP Man, and Gong Er, and as their worlds collide on the night of the Japanese invasion in 1936. Acquisition.	Weinstein Co.	TBA		TBD

[Return to Page 1](#)**Exhibitor Trade Screenings Last Week****Snitch****Lionsgate****Screened: 02/06/13**

A father goes undercover for the DEA in order to free his son who was imprisoned after being set up in drug deal. Dwayne Johnson, Susan Sarandon. PG-95-Scope. Quad sound. **Dwayne Johnson's screen presence coupled with a suspenseful screenplay produces a an interesting though long film. Appeal skews more male than female. Look for domestic box office in the 30M range.**

**Escape From Planet Earth (3D)****Weinstein Co.****Screened: 02/07/13**



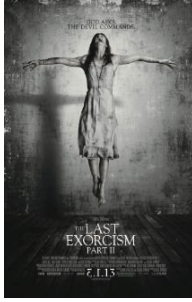

Astronaut Scorch Supernova finds himself caught in a trap when he responds to an SOS from a notoriously dangerous alien planet. Animation comedy adventure. Brendan Fraser, Sarah Jessica Parker, Jessica Alba. Cal Brunker-D. 3D, PG-89-Scope. DSRD, DTS. **Animation and 3D are a good combination for the family audience. This playable film should perform well for kids and parents alike. Look for something north of 50M.**

**Jack The Giant Slayer (3D)****Warner Bros.****Screened: 02/07/13**

A modern day fairy tale in which the long-standing peace between men and giants is threatened, as a young farmer leads an expedition into the giants' kingdom in hopes of rescuing a kidnapped princess. Adventure Fantasy. 3D/IMAX 3D. PG13-115-Scope. Quad sound. **3D effects are a definite plus in this rousing adventure that proves to be a winner for WB. Good casting, screenplay and pacing make this a commercial success with a domestic box office in the 75-100M area.**



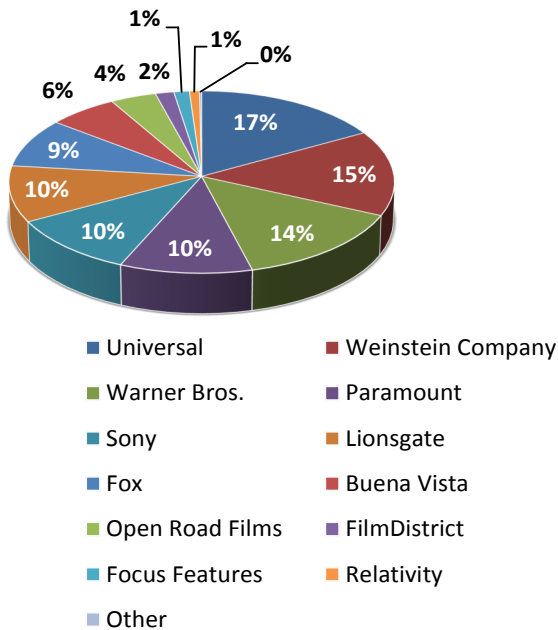
[Return to Page 1](#)**Exhibitor Trade Screenings - Upcoming**

<b>21 And Over</b>	<b>Relativity Media</b>	<b>Screens: 2/13/13</b>	
<p>When straight-A student Jeff Chang's (Justin Chon) two best friends (Skylar Astin and Miles Teller) take him out for his 21st birthday on the night before an important medical school interview, what was supposed to be a quick beer becomes a night of humiliation, over indulgence and utter debauchery. Comedy. Justin Chon, Miles Teller, Skylar Astin. Wide.</p>			
<b>Dark Skies</b>	<b>TWC/Dimension</b>	<b>Screens: 12/14/13</b>	
<p>As the Barret family's peaceful suburban life is rocked by an escalating series of disturbing events, they come to learn that a terrifying and deadly force is after them. Horror Thriller. Kurt Russell, Josh Hamilton. Wide. PG13-95-Scope. DSRD, DTS.</p>			
<b>The Last Exorcism, Part 2</b>	<b>CBS Films</b>	<b>Screens: 12/14/13</b>	
<p>As Nell Sweetzer tries to build a new life after the events of the first movie, the evil force that once possessed her returns with an even more horrific plan. Horror Suspense.</p>			
<b>Oz The Great And Powerful</b>	<b>Disney</b>	<b>Screens: 2/15/13</b>	
<p>A Kansas con-artist is swept into a magical land where he must fight an evil sorceress. Action Adventure Fantasy. James Franco, Michelle Williams, Rachel Weisz. Sam Raimi-D. PG-Flat. Quad sound. PG-Scope. Quad sound.</p>			

**Discount Run Availabilities and DVD Release Dates**

Title	Distributor	Theatrical Release	Discount Release	DVD Release	Window (Days)*
Bully	TWC	04/13/12	10/12/12	02/12/13	305
Robot And Frank	SGF	08/17/12	01/11/13	02/12/13	179
The Bachelorette	TWC	09/07/12	10/26/12	03/19/13	193
The Perks Of Being A Wallflower	Summit	09/21/12	01/04/13	02/12/13	144
Atlas Shrugged. Part 2	Atlas Dist.	10/12/12	11/21/12	02/19/13	130
Sinister	Summit	10/12/12	12/14/12	02/19/13	130
<b>Argo (NOTE: Date change)</b>	<b>Warner Bros</b>	<b>10/12/12</b>	<b>02/15/13</b>	<b>02/19/13</b>	<b>130</b>
The Sessions	Searchlight	10/19/12	Various	02/12/13	116
Fun Size	Paramount	10/26/12	11/21/12	02/19/13	116
Silent Hill: Revelation 3D	Open Road	10/26/12	11/21/12	02/12/13	109
Cloud Atlas	Warner Bros	10/26/12	01/04/13	May	201
Chasing Mavericks	Fox	10/26/12	Various	02/26/13	123
Wreck It Ralph	Disney	11/02/12	02/08/13	03/05/13	123
The Man With The Iron Fists	Universal	11/02/12	Various	02/12/13	102
Skyfall (Select markets on 1/25)	Sony	11/09/12	02/01/13	02/12/13	95
Twilight: Breaking Dawn Part 2	Lionsgate	11/15/12	02/14/13	03/02/13	107
Red Dawn	Film District	11/21/12	01/18/13	03/05/13	104
Rise of the Guardians	Paramount	11/21/12	02/14/13	03/12/13	111
Hitchcock	Searchlight	11/23/12	Various	03/12/13	109
The Collection	LCD Ent.	11/30/12	01/04/13	03/26/13	116
Killing Them Softly	TWC	11/30/12	02/08/13	03/26/13	116
Playing For Keeps	Film District	12/07/12	02/01/13	03/05/13	88
The Guilt Trip	Paramount	12/19/12	02/22/13	April	117
Monsters, Inc. 3D	Disney	12/19/12	03/01/13	02/19/13	62
Not Fade Away	Par Vantage	12/21/12	02/01/13	April	115
Cirque de Soliel: World's Away	Paramount	12/21/12	02/08/13	03/12/13	81
Jack Reacher	Paramount	12/21/12	03/01/13	April	115
Texas Chainsaw 3D	Lionsgate	01/04/13	02/08/13	May	131
<b>Promised Land</b>	<b>Focus</b>	<b>01/04/13</b>	<b>02/15/13</b>	<b>April</b>	<b>101</b>
<b>A Haunted House</b>	<b>Open Road</b>	<b>01/11/13</b>	<b>03/01/13</b>	<b>May</b>	<b>124</b>
<b>The Last Stand</b>	<b>Lionsgate</b>	<b>01/18/13</b>	<b>02/22/13</b>	<b>May</b>	<b>117</b>
<b>Movie 43</b>	<b>Relativity</b>	<b>01/25/13</b>	<b>02/22/13</b>	<b>May</b>	<b>110</b>
<b>Average</b>					<b>126</b>

Studio Market Share January 1–February 7, 2013



Studio Market Share January 1 - December 31, 2012

